

kendall wolson

Graphic Designer • Philadelphia, PA

kendallwolson.design@gmail.com

kendallwolsondesign.com

Education

Drexel University
Bachelor of Science
Graphic Design

Skills

Adobe Creative Suite

Photoshop, Illustrator,
AfterEffects, InDesign

Microsoft Programs

Word, Powerpoint, Excel

Design Programs

Miro, Figma, Sketch, WeTransfer,
ProCreate

Other Skills

Brand Identity, Packaging Design,
Illustration, Painting, UI/UX Design

Awards + Scholarships

Drexel University

Founder's Scholarship
Drexel Grant
Westphal Portfolio Scholarship

PHS Philadelphia Flower Show

Honorable Mention 2016
Second Place 2017
Best in Show 2018

Experience

Lilly Pulitzer

Graphic Designer
March 2021 - April 2023

- Worked alongside the Art Direction, Print Media, and Digital Media teams to create assets that align with the Lilly Pulitzer brand identity
- Designed email deliverables, presentation decks, and printed collateral to be used company-wide, in retail stores, on the website and in exhibitions nationwide.

Johnson's Corner Farm

Freelance Graphic Designer
April 2016 - September 2020

- Prepared branding packages for apparel and employee uniforms with hand illustrated artwork.
- Redesigned product packaging for signature goods and services.

The Magic Seed Project

Freelance Book Illustrator
2020

- Partnered with The Magic Seed Project, a nonprofit organization focused on child literacy to illustrate a childrens book given to newborns leaving hospitals in my area.

Phi Sigma Sigma

Technology Coordinator
September 2020 - June 2021

- Directed social media platforms including Instagram, Facebook, and website.
- Created graphics and edited photography to promote events and establish a cohesive brand across all platforms.